MOONSHINE MEMOIRS

A PODCAST & BOOK SERIES · DAWSON COUNTY, GEORGIA

Preserving the Stories Behind Dawsonville's Moonshine Legacy

YOUR STORY. YOUR VOICE. YOUR LEGACY.

There is a generation of Dawson County men and women who lived a story that may soon disappear.They remember:

- **THE MOONSHINE RUNS**
- **THE CARS**
- **THE ROADS**
- **THE ADVENTURE**
- **THE CLOSE CALLS**
- **THE FAMILIES**
- **THE WORK**

And they remember the simple reality that, for many families in the North Georgia mountains, moonshine was a way to make a living and put food on the table.

THOSE STORIES DESERVE TO BE

REMEMBERED, NOT JUDGED.

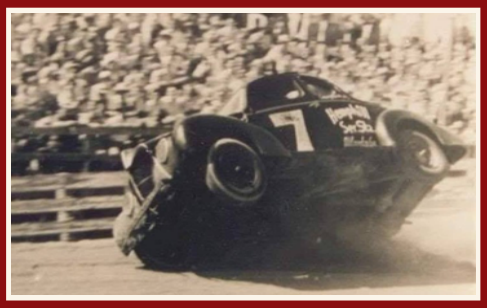
Many of these stories were passed down but never written down. *Moonshine Memoirs* is being created to change that.

A STORY WORTH PRESERVING

Moonshine Memoirs is a new podcast and book series created to preserve the firsthand stories of the people who lived Dawson County's moonshine history, and of the family members who knew it up close.

Each founding participant sits down for an intimate, recorded conversation in Dawson County. That one conversation becomes both a professionally produced podcast episode and a professionally written chapter in the inaugural volume of *Moonshine Memoirs*.

ONE **CONVERSATION** → ONE **PODCAST EPISODE** → ONE PERMANENT **CHAPTER IN HISTORY**



FROM MOONSHINE TO MOTORSPORTS

In Dawsonville, moonshine and motorsports grew up together.The cars built to outrun revenuers became faster and faster, and the skills developed on moonshine runs helped give rise to the stock-car racing culture for which Dawsonville became famous.

Dawsonville became known as the "Moonshine Capital of the World." Moonshine Memoirs will preserve the people and stories behind that history, not just the legend.

BECOME A FOUNDING PARTICIPANT · CONTINUED ON THE BACK

THE INAUGURAL VOLUME · PUBLISHING 2027

AN INVITATION TO BECOME A FOUNDING PARTICIPANT

You aren't buying a place in a book. You're becoming one of the founding storytellers of a historical record your family can keep for generations.





CREATED BY DAWSONVILLE AUTHOR TONYA (ODUM) EBERHART

Tonya's father was the son of two moonshiners. She documented his life in her book *The Raising of a Rebel: 12 Turning Points From a Child of Alcoholics.* After sharing his story, Tonya began hearing from people throughout Dawsonville who recognized their own families in it. Those conversations led to a bigger realization: many more stories need to be told before they are lost.

OUR PROMISE

YOUR STORY WILL BE HANDLED WITH RESPECT, DISCRETION AND CONFIDENTIALITY.

You'll review your completed chapter, make final corrections and approve it before it is printed. *Nothing you do not approve will be included in your published story.*

YOUR STORY BECOMES PART OF HISTORY

60–90 MINUTE RECORDED INTERVIEW
Recorded in Dawson County

A FEATURED PODCAST EPISODE
Professionally produced and distributed through major podcast platforms

A PROFESSIONALLY WRITTEN CHAPTER
Your story, your history and your perspective, told in your own voice

A PHOTOGRAPH WITH YOUR STORY
Featured alongside your chapter in the book

25 COMPLIMENTARY COPIES
Of the inaugural book, with additional copies available to order

YOUR FINAL APPROVAL
Nothing you don't approve will appear in your chapter

If your story deserves more than one conversation, additional interviews may be arranged.

FOUNDING PARTICIPANT INVESTMENT

$5,000 RESERVE YOUR PLACE BY NOVEMBER 15, 2026

$6,500 beginning November16,2026 · Payment plans available

Each chapter may be funded by the storyteller, their family or a sponsor. Participation is by invitation and application, limited to the stories selected for the inaugural volume.

Visit the website or contact Tonya to apply

YOU LIVED THE STORY. NOW LET'S MAKE SURE IT LIVES ON.

TONYA EBERHART
614-859-0175 · TEAM@BRANDFACESTAR.COM
MOONSHINEMEMOIRS.COM